

Sponsorship Assets for 2021 Spring Conference

SPONSORSHIP ASSETS	PLATINUM	GOLD	SILVER	BRONZE
Sponsorship Amount (Conference Sponsorship)	\$3,500	\$2,500	\$1,500	\$750
PRE-CONFERENCE ASSETS				
Number of Attendee Registrations Included (Can Attend Sessions)	4	3	2	1
Recognition in Email Blasts	•	•	•	•
Logo on WASBO Website	•	•	•	•
Attendee List for One-Time Marketing Use	•	•	•	•
CONFERENCE ASSETS				
Opportunity to Present Mini-Session on Day One	•	•		
Logo on App Splash Page	•	•		
Clickable Homepage Banner Ad in App	•	•		
Clickable Event Banner Ad in App	•	•	•	
Clickable Logo on App (In Order of Sponsor Level)	•	•	•	•
Clickable Logo on Virtual Event Homepage (In Order of Sponsor Level)	•	•	•	•
Recognition with logo during General Session (In Order of Sponsor Level)	•	•	•	•
RESOURCE AREA ASSETS				
Ability to turn on camera to "Go Live" and chat with attendees in Resource Area	•	•	•	•
Clickable Resource Area with Logo	•	•	•	•
Company Demographic Information (Website, Description, etc.)	•	•	•	•
Use Chat Feature to Message Attendees	•	•	•	•
Import Google Slides or Video to Resource Space	•	•	•	•
Include Multiple PDFs in Resource Area	•	•	•	•
Standing Recognition During Conference	•	•	•	•
POST-CONFERENCE ASSETS				
Attendee List for One-Time Marketing Use	•	•	•	•
Recognition in Next Issue of <i>WASBO Focus</i>	•	•	•	•
Recognition in Email Blasts	•	•	•	•
Right of First Refusal	•	•	•	•

A limited number of sponsorships will be available at each level. Platinum and Gold Sponsors will be required to submit presentation titles and descriptions to WASBO to ensure the mini-sessions are educational in nature. Visit www.wasbo.com/spring for more information.