# Moving Into Cashless Transactions

March 22, 2023 Presented by: Phil Frei (Sun Prairie) Allie Dye (Waunakee)





## **Sun Prairie's Uses of Cashless Transactions**

- **Square**: For concession stands, school store, greenhouse sales, activity clubs events, pools, and FACE food sales
- Infinite Campus: All student fees, athletic fees, field trip fees, and food service accounts
- **Ticket Spicket**: Athletic game admission fees
- Arts People: Performing Arts Centers for plays and events
- **rSchoolToday**: Payment of facility use fees



## Square

- One master account is held by district office and location accounts at schools for users (pool, concession stand, etc.)
- Easy to training staff
- Receive daily sales report and print monthly statement for accounting
- \$490/month (depends on number of locations)
- Cost per transaction is between 2.8% 7.5%



- The schools/departments load fees into IC, parents see the fees and pay
- School store feature allows for permission forms, receiving payments, and ties into fee waiver
- Easy to train staff
- Use fund IDs for bank transfers/accounting
- Cost per transaction is 4% paid by district



#### https://ticketspicket.com/

- Athletic schedules are shared with Tiker Spricket, TS uploads into system, fans buy ticket before games using an app, tickets are scanned at games
- Easy to train staff
- Monthly bank transfer/accounting reports are user friendly
- Cost per transaction is \$.65-\$.85
- SPASD and Big 8 schools will be using the same program in 2023-24 and SPASD most likely will go 100% cashless



https://neonone.com/products/arts-people/

- Patrons pay ahead and choose a seat in the PAC
- Easy to train staff
- Monthly bank transfer/accounting reports are user friendly
- Cost per transaction is .85 cents/ticket
- SPASD contact Betsy Wolfe: cwolfe@sunprairieschools.org



https://www.rschooltoday.com/about.html

- Used for before/after school event scheduling
- WIAA populates calendar with the athletic schedule
- 2021 implemented Pineapple Express for credit card payments
- 40% of users pay fees with credit cards

## **Sun Prairie's Cashless Journey**

- 0% cashless ten years ago
- 10% cashless five years ago
- Currently cashless:
  - 99% of student fees, athletic, field trips
  - 50% of concessions and football games are cashless, but less than 5% for other sports
  - 75% of Performing Arts Center
  - 40% of facility rentals
- Customers don't pay fees
- FYI, 99%+ of all A/P is paid via ACH or wires

#### Waunakee's Cashless Transaction Platforms



Fundraising for School/Outside Groups



Alternate Transportation, Sweetheart Dance, Performing Arts Tickets, Fruit Sales, Apparel, etc.



School Fees, Athletic Camps, Lunch Money, Field Trips, etc.



Athletic Events

## Classmunity

- District Personalized Website
- Used by classes, student clubs/organizations, and booster clubs
- Fee paid by donor
  - Ranges from \$1 and up depending on amount donated
- Allows us to have money deposited into another organization's bank account

#### **Classmunity - Examples of Success**

#### Completed



#### Warrior Stadium

by: WCSD Classmunity Administrator

The Renew, Expand, Tradition (RET) community capital campaign is a partnership between the Waunakee Community School District and the Waunakee Area Education Foundation to include synthetic turf and LED lighting in the renewal of m Waunakee Community School District 1

Waunakee, WI

\$1.004.948 RAISED

311 SUPPORTERS



#### WCSD Student Financial Assistance ... by: Teri Reible

The Waunakee Community School District is committed to ensuring that all students and families can participate in their school communities regardless of a family's financial situation and ability to pay. Scholarships or payment plans are m Waunakee Community School District 1

\$75,000

GOAL

Waunakee WI

\$64,228 RAISED

244 SUPPORTERS



#### **Project Graduation 2022**

by: Barbara Salverson

ABOUT THIS FUNDRAISER: Project Graduation is the culminating celebration hosted by parents and the community for the Waunakee High School graduating class. Studies have shown that the highest number of teen drunk driving fatalities

Maunakee Community High School Waunakee, WI

\$22,221

RAISED

98 SUPPORTERS

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#### Infinite Campus

- Parent Portal
  - Grade level fees, class specific fees, locks, athletic fees
- Infinite Campus School Store
  - Semester milk, athletic camps, parking passes, optional field trips
- Free/Reduced Status links to fees in school store
- Credit Card Payments
  - 4% fee charged to buyer
- E-Check Payments
  - \$0.35 fee paid by district
- \$5 fee per refund paid by the district
  - Try to refund payments through AP or student lunch accounts

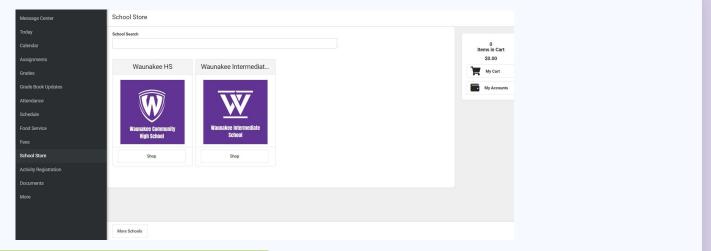
#### **Infinite Campus - Parent Portal**

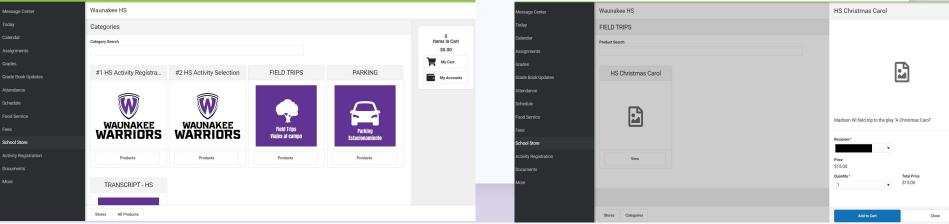
Person		School Year		Туре		
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	S: Co-Curr Activity Fee Fall	10/01/2022		0.00	>	
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ol Store HS	S: Student Fee	10/01/2022		0.00	×.	
	S: AP Exam Fees	10/28/2022		0.00	>	
H	S: AP Exam Fees	10/28/2022		0.00	>	
	Assignment Notebook	09/30/2022		0.00	\$	

Print

**Optional Payments** 

#### **Infinite Campus - School Store**

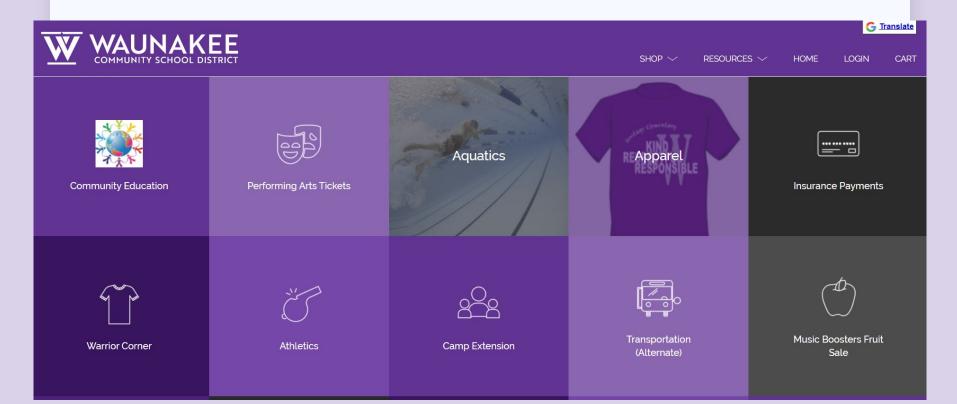




#### RevTrak

- District Storefront
- Used by the district office, student clubs/organizations, performing arts, aquatics, booster clubs
- We send all information to Revtrak and they create form/item in district store
- 4% credit card fee charged to buyer
- 3.49% fee charged for refunds

#### **RevTrak - What does it look like?**



## GoFan

- Mobile App
- Season passes housed here
  - Do have paper passes for grandparents, those without smartphones, etc.
- \$1.25 fee per ticket charged to buyer
- Ipad available for people to use that need assistance
- Can print reports by season/sport for reconciliation purposes
- Saves large amounts of time on cash handling/reconciliation

#### GoFan - What does it look like?

		Search Schools Sign In
	Waunakee High School	© ©
Filter by	t Filters category ketball  ☐ Digital Season Pass	
	ming Events (5)	
	Aug 19 Waunakee Sport Passes 2022-23   2022 Digital Season Pass   2023 Waunakee High School	GET TICKETS
⊕	ThuWaunakee Warriors vs TBDFeb 16HOME7:15 PMImage: Waunakee High School	GET TICKETS

#### https://gofan.co/app/school/WI19226

#### What's Next for Waunakee?

- Evaluate the possibility of condensing platforms
  - Desire to move items from RevTrak into the Infinite Campus School Store
- Continue to improve efficiency in processes
  - Make it easier for parents/community members

# What are you doing in your district?

# **Questions?**