



Adopting Bigger and Bolder SMART Goals

SMART GOAL

S

SPECIFIC

M

MEASURABLE

A

ACHIEVABLE

R

REALISTIC

T

TIMELY

Advocacy SMART Goal

SMART Goal:

WASBO will be Wisconsin's leading voice for non-partisan, fact-based advocacy on public education finance and school operations.

Professional Development SMART Goal

SMART Goal:

WASBO will promote the highest standards of performance in school business management in every school district through professional development opportunities that support career-long growth and expertise.

Networking SMART Goal

SMART Goal:

WASBO will grow and sustain our statewide network of school finance and operations professionals to share expertise and elevate professional practice statewide.