

Leveraging Employer Sponsored Health Clinics for School Districts

Convenience of care is more relevant than ever! Understanding the needs of your employees and providing solutions for quick and easy care is the way of the future.

Please join us as we discuss innovations and developments in employer-sponsored primary and occupational medicine clinics. It's time to rethink your onsite, near-site and virtual clinic models. Moving into 2023 and beyond, we must consider strategy, cost, measurement, and vendor selection. As we are tasked with producing the most clinic ROI, this discussion will help shape current and future clinic expectations and strategies. Whether you are an employer currently operating a clinic, considering one, or interested in general information, this seminar applies to you!

This seminar will take a deep dive into Advanced Primary Care and will leave you with a robust understanding of the following learning objectives:

1. Advanced Primary Care Strategy is now a standard industry term. Participants will leave this seminar with a clear definition of "advanced primary care" and its expected role within a school district's health care strategy.
2. Clinic "Return on Investment" is important for any employer operating a clinic as well as those considering one. This presentation will teach the participant how to truly define clinic ROI; including expected vendor reporting, health plan cost savings, chronic disease management and the role of risk-adjusted scoring. Real school district case study will be discussed.
3. Clinic strategy should not only be a conduit for employer health strategies. This session will help explore considerations for those exploring a clinic strategy bridging population health and occupational medicine, including expected core competencies of potential clinic partners. School district best practices will be discussed.

About the Presenter

As the Advanced Contracting Practice Leader at Brown & Brown, Jenn is responsible for monitoring innovative and non-traditional healthcare strategies, vendors, and disruptors on a national scale. She provides strategic consultation on employer-sponsored health centers in tandem with cohesive strategies like direct contracting and centers of excellence. These initiatives are eliciting a transformative impact on healthcare delivery – yielding favorable outcomes for both employers and employees – across the national client base of Brown & Brown, which is one of the largest benefit advisors in the U.S.

Prior to joining Brown & Brown, Jenn was a national sales director and consultant accumulating over 15 years of experience creating new, innovative channels for employers to access and purchase healthcare. She lowers total health plan costs while improving patient outcomes through strategies that challenge the status quo, meet employers' long term benefit goals and match company culture.