

Subject: Form Submission: 2014 Accounting Conference - Collaborating for Change Contest

Date: Monday, 24 February 2014 at 4:49:54 PM Central Standard Time

From: noreply@affiniscape.com

To: Calgaro, Aine

Submitted by (First Name): Kathy

Submitted by (Last Name): Davis

Your Title: Asst. District Administrator of Business Services

School District or Educational Institution: Neenah Joint School District

Your Phone: 920-751-6800

Your Email: kdavis@cambridge.k12.wi.us

Your Work Address: 410 S Commercial Street Neenah WI 53523 United States **What was the issue you were trying**

to solve?: Unnecessary health care risks created by sitting. The School District of Neenah has been encouraging staff to stand as they work after learning about the huge impact prolonged sitting can have on our lives and health. Through research gathered by our wellness coordinator prolonged sitting has been identified as a contributor to heart attacks, strokes, diabetes, and some cancer.

What was the proposed plan to address the issue?: Encourage our staff to stand up!

How was the plan implemented?: In order to encourage our staff to stand up we implemented standing work stations (built in house for \$15), had challenges which featured informational yet entertaining videos on the impacts of sitting too much, and have posted informational posters on the dangers of sitting too much.

How did it solve the problem?: With easy access to standing work stations and some encouragement a good number of our office staff are now standing while they work.

What was saved? Or what new funds were generated?: Possibly lives and long term health care costs. Although we are unable to directly tie this to our health insurance, we do believe the long-term health of our district staff will reduce insurance claims down the road by helping to reduce the risks of heart attack, stroke, diabetes, and some cancers.

Would you be interested in submitting your idea for the 2014 Business Services Award?: No