Telling Your Story: Sharing the Financial Status of Your Schools with Your Community

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Session Purpose

Use a collaborative process for developing and implementing financial and other resource allocations to support a district vision for student achievement.



Session Purpose

Communicate financial information to district, school and community in a clear and concise manner.



Go to www.menti.com and use the code 7105 8313

What methods do you use to communicate financial information?





Turn and Talk



Greendale Schools

- ☐ School Finance 101
- Engage and Educate the Community
- Budget Hearing



Kettle Moraine School District

- □ School Finance 101
- Board Presentations
- Listening Sessions
- ☐ Weekly "Laser Focused"
- Quarterly "KM Communicator"



Ways to Engage

- Newsletters
- ☐ In Person Presentations
- ☐ Virtual Presentations
- ☐ Community Groups



What you're presenting vs what you're communicating

- Pictures
- □ <8 Words
- Define
- ☐ Kid Impact

Engage

☐ Before "Cost to Continue"

After "Cost to Continue"



How Can We Elevate This Work?



TIPS:

Percentages instead of Dollars

Pick the Right Visual



TIPS:

Focus at a High Level

Pictures of your students







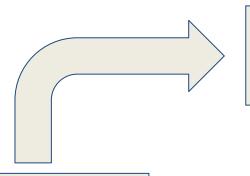




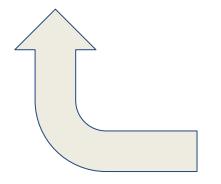
Tell A Story



How We Build the Budget



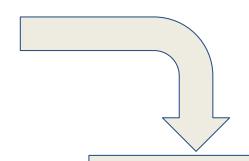
Identify
Needs



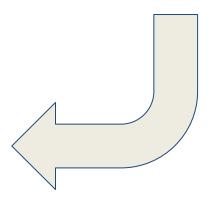
2. Project Revenue Allocation



4. Refine Budget



3. Prioritize Investments



Explain How Your Prioritize Resources

- Class Size Targets
- Per Pupil Amounts
- Long Range Plan / Replacement Cycle

Explain to Your Community How You Do This



Budget Advocacy





