

# Telling Your Story: Sharing the Financial Status of Your Schools with Your Community

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## Session Purpose

Use a collaborative process for developing and implementing financial and other resource allocations to support a district vision for student achievement.



## Session Purpose

Communicate financial information to district, school and community in a clear and concise manner.



Go to [www.menti.com](http://www.menti.com) and use the code 7105 8313

**What methods do you use to communicate financial information?**

 Mentimeter



# Turn and Talk



# Greendale Schools

- ❑ [School Finance 101](#)
- ❑ Engage and Educate the Community
- ❑ [Budget Hearing](#)



# Kettle Moraine School District

- ❑ [School Finance 101](#)
- ❑ Board Presentations
- ❑ Listening Sessions
- ❑ [Weekly “Laser Focused”](#)
- ❑ [Quarterly “KM Communicator”](#)



## Ways to Engage

- ❑ Newsletters
- ❑ In Person Presentations
- ❑ Virtual Presentations
- ❑ Community Groups





# What you're presenting vs what you're communicating

- ❑ Pictures
- ❑ <8 Words
- ❑ Define
- ❑ Kid Impact

# Engage

- ❑ Before “Cost to Continue”
- ❑ After “Cost to Continue”



How Can We Elevate This Work?



TIPS:

Percentages instead of Dollars

Pick the Right Visual



TIPS:

Focus at a High Level

Pictures of your students







# LASER FOCUSED



## SNACKING ON SUMMER FUN

The first week of Summer Academy is nearly in the bag



# Tell A Story



# How We Build the Budget

1. Identify Needs

2. Project Revenue Allocation

3. Prioritize Investments



4. Refine Budget

# Explain How Your Prioritize Resources

- ❖ Class Size Targets
- ❖ Per Pupil Amounts
- ❖ Long Range Plan / Replacement Cycle

Explain to Your Community How You Do This



# Budget Advocacy



