

Change Happens

Leading Yourself and Others through Change by Mack & Ria Story



"Change is not required because survival is not mandatory." ~ Edward Deming

Nothing Fails Like Success

- Success today is one of the biggest threats to future success
- Nothing fails like trying to remain the same in a changing world
- What was mastered yesterday may no longer be relevant today

"When a challenge in life is met by a response that is equal to it, you have success. But, when the challenge moves to a higher level, the old, once successful response no longer works - it fails; thus, nothing fails like success." ~ Dr. Stephen R. Covey

Two Ways to Deal with Change

- Proactive vs. Reactive
- Become comfortable being uncomfortable
- We can intentionally change the way we think

"Being intentional about discovering the hidden ways in which we sabotage ourselves empowers us to expose and eliminate these invisible culprits." ~ Amir Ghannad

Change or Be Changed

- When things change, we can decide to change with them or find ourselves put aside, passed over, or pushed out
- When change happens, proactive people move forward
- Change brings opportunities

"In times of change, learners inherit the earth; while the learned find themselves beautifully equipped to deal with a world that no longer exists." ~ Eric Hoffer

"Intelligence is the ability to adapt to change." ~ Stephen Hawking

The Challenge of Change

- Change brings the challenge of adapting to something new
- Change is a challenge because it forces us to cross the gap between knowing and doing
- If you want more out of life, you must start loving change

"Progress is always preceded by change. Change is always preceded by challenge. Where there is no challenge, there is no change. It's the job of the leader to challenge the process." ~ Andy Stanley

The Fear of Change

- The vast majority of our fears are unfounded
- If you are going to choose to fear something, don't fear change fear mediocrity
- Courage is revealed by the choices you make

"May your choices reflect your hopes, not your fears." ~ Nelson Mandela

Leveraging Change

- When we leverage change, we take advantage of the disruption to create opportunity
- The proactive person will leverage change and increase their influence with others
- The ultimate test is to produce positive change

"A sign of wisdom and maturity is when you come to terms with the realization that your decisions cause your rewards and consequences. You are responsible for your life, and your ultimate success depends on the choices you make." ~ Denis Waitley

The Courage to Change

- Each of us are where we should be based on the choices we made in the past
- Change can launch you
- When you change what you do, you change what you get

"Life shrinks or expands in proportion to one's courage." ~ Anais Nin

Books by Mack & Ria available in paperback, e-book, and some on audio*

Note: You can listen to a sample of each of our audio books at TopStoryLeadership.com/audiobooks

- 1. *Blue-Collar Leadership[®]: Leading from the Front Lines (paperback in Spanish too)
- 2. *Blue-Collar Leadership[®] & Teamwork: 30 Traits of High Impact Players
- 3. Blue-Collar Leadership[®] Toolbox Tips: 60 Micro-Lessons to Maximize Your Influence
- 4. *Blue-Collar Leadership[®] & Supervision: Unleash Your Team's Potential
- 5. *Blue-Collar Leadership[®] & Culture: The 5 Components for Building High Performance Teams
- 6. *Blue-Collar Kaizen: Leading Lean & Lean Teams
- 7. *Change Happens: Leading Yourself and Others through Change
- 8. *10 Values of High Impact Leaders
- 9. *Defining Influence: Increasing Your Influence Increases Your Options
- 10. *10 Foundational Elements of Intentional Transformation: How to Become Your Best Self
- 11. *Who's Buying You? Until You Sell Yourself, You Won't Sell Much
- 12. MAXIMIZE Your Potential: Unleashing the LEADER Within
- 13. MAXIMIZE Your Leadership Potential: Moving Beyond Management and Supervision
- 14. PHOENIX: Encourage Engage Empower
- 15. *Straight Talk: The Power of Effective Communication
- 16. Prime TIME: The Power of Effective Planning
- 17. Leadership Gems: 30 Characteristics of Very Successful Leaders
- 18. *Leadership Gems for Women: 30 Characteristics of Very Successful Women
- 19. *ACHIEVE: Maximize Your Potential with 7 Keys to Unlock Success and Significance
- 20. Fearfully and Wonderfully Made: A Grateful Heart
- 21. *Ria's Story from Ashes to Beauty
- 22. *Beyond Bound and Broken: A Journey of Healing and Resilience
- 23. *Bridges Out of the Past: A Survivor's Lessons on Resilience
- 24. Intentional Living/Motivational Planning Journals: 6 volume series by Ria Story
- 25. Fearfully and Wonderfully Me: Become the Woman You are Destined to Be

\$5,400 SPECIAL BLUE-COLLAR LEADERSHIP® OFFER!

If you'll invest in your team, we will too.

What we will do...

We'll provide 300 (any combination) of our 32 books to you at NO COST. WE'LL PAY ALL OF OUR EXPENSES to travel anywhere in the USA to conduct up to 2 hours of on site leadership development training or speaking for any size group at any level. *Subject to change*.

What you must do...

Invest in your team. Take advantage of our "Special Offer" reduced speaking fee of ONLY \$5,400, which is also the cost of 300 books. Distribute the 300 books to your blue-collar workforce, those who lead them, and those who support them. *Subject to change. Note: Our standard speaking fees normally range from \$10,000-\$20,000.*

Visit BlueCollarLeadership.com/special-offer for the most current "Special Offer" details or call Mack at 334-728-4143.

For daily leadership thoughts...

On Facebook, visit Facebook.com/Mack.Story and Facebook.com/Ria.Story On LinkedIn, visit LinkedIn.com/in/MackStory and LinkedIn.com/in/RiaStory

Listen to our PODCAST (free audio lessons) at: TopStoryLeadership.com/podcast